

# ROCKY TOP NEWS

PUBLISHED BY THE ROCKY TOP CHAMBER OF COMMERCE

FREE

MARCH 2019

FREE

## ASAP Youth Ambassadors Meet with Lt. Governor McNally in Nashville

*ASAP of Anderson advocates for substance misuse prevention at the State Capitol*

Clinton, TN February 2019 - Coalition members, staff, and youth ambassadors from ASAP of Anderson traveled to Nashville, TN this week to join coalitions across the state for Prevention Alliance of Tennessee (PAT) Day on the Hill. ASAP Youth Ambassadors sat down with Lt. Governor Randy McNally to advocate for substance misuse prevention in our community. The students brought up several issues including concerns about electronic nicotine delivery systems (ENDS), tobacco, ketamine, alternative opioid treatments, and medical marijuana. Lt. Governor listened intently as each student gave facts and personal accounts to illustrate the effects of these substances and suggested policy improvements to keep themselves, their fellow students and their community safe and healthy. In addition, Youth Ambassadors also expressed their concerns and had their voices heard in meetings with both Representative John Ragan and Representative Dennis Powers. The students strongly advocated for primary prevention of substance misuse in Anderson County and across Tennessee. PAT Day on the Hill is an annual event that coordinates anti-drug coalitions from across Tennessee to educate policy makers on the importance of prevention and how Tennessee's coalitions like ASAP of Anderson are making a difference and showing strong return on investment for primary prevention dollars. In Anderson County, for every dollar spent on primary prevention there is a return of \$17.73. ASAP of Anderson also attended the Anderson County Chamber of Commerce Legislative Dinner on Wednesday evening where we were able to support the Chamber and speak to substance misuse prevention priorities.

For more information, contact ASAP of Anderson at 865-457-3007, ASAPofAnderson@gmail.com, or visit [www.ASAPofAnderson.org](http://www.ASAPofAnderson.org). Follow ASAPofAnderson on Facebook, Twitter, and Instagram.

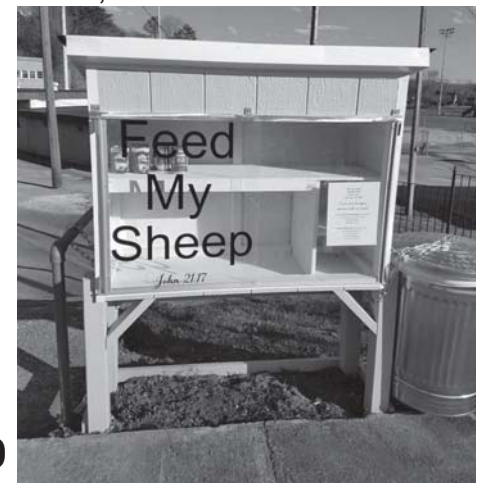


Pictured Left to Right: (Back Row) Stacey Pratt, Michael Foster, Adyn Krause, Grace Duncan, Lt. Governor Randy McNally, Rosalia Otaduy-Ramirez, Matthew Calhoun, Merritt Philpot, (Middle) Tribby Kelly, Shayla Sanderson, Audrey Bufton, Alexis Hammond, Manshi Patel, Lesly Chavez, Elizabeth Lowman, Megan Nash, (Front) Kim Pouncey, Jennifer Burnette, Stephanie Strutner, and Johanna Cimilluca

## "Feed My Sheep Blessing Box"

Community members band together and built a "Blessing Box" which will be stocked with water, crackers and other donated non-perishable items provided by citizens of the community who would like to make contributions. This box is to provide snacks & water to the homeless & children (especially those who may not have much food at home). The box is located at the ballfield near the community center. All non-perishable food donations can be dropped off at Ace Hardware, 215 North Main Street in Rocky Top. If you have questions or would like to donate you can call 865-919-4166 or 865-567-7772.

**Feed My Sheep  
Blessing Box  
P. O. Box 1153  
Rocky Top, TN 37769**



Gas up the all-terrain vehicle and head out on a wilderness adventure like no other. Get up close and personal with elephants and egrets, polar bears and penguins, cockatoos and crocodiles, and so much more! The kids will focus in on some amazing, real-life encounters with Jesus and discover the most amazing truth of all—Jesus Christ is the Messiah, the Son of God, and by believing we can have life in His name.

It begins:  
March 18 – 22 from 6:00 – 8:05 p.m.  
at  
**LONGFIELD BAPTIST CHURCH**  
249 Longfield Rd. Rocky Top, TN

For transportation call:  
Ken Elliott @ 256-4043

## SEND US YOUR NEWS

The Rocky Top News is published by volunteers who are not always able to gather all of the news happenings in Rocky Top. Therefore, we are asking for your help. If you are at an event, please take a picture and email it to the Rocky Top News at rockytopchamber@gmail.com with the details of the event. Also, if you are involved in an organization or group that is planning an event in Rocky Top, please email or call the Rocky Top News with the details. There is no event too big or too small to let us know about.

## AREA EVENTS IN AND AROUND ROCKY TOP COMMUNITY

March 8-9	Southern Rock Racing Series Hillclimb at Windrock Park
March 8-10	Tennessee National at Windrock Bike Park
March 14-17	Titan Off-Road Shamrock Shakedown at Windrock Park
March 15-16	Luck of the Irish Stroll & Sale in Downtown Clinton
March 23 & April 6	Spring Wildflower Hike
April 11-12	Sheep Shearing Day
April 13	4-Wheeling For a Cure at Windrock Park
April 25-27	Windrock Park Spring Shindig
April 26	Celebration of the Young Child at Children's Museum of Oak Ridge
April 26	Market Night in Downtown Clinton
May 3-4	15th Annual Clinch River Spring Antique Fair
May 13-19	Great Smoky Mountain Trail Ride at Windrock Park
May 17	Market Night in Downtown Clinton
May 24-September 6	Wing Night at Sequoyah Marina
May 25-September 7	Sundown Saturdays at Stardust Marina
June 1	Flatwater Tales Storytelling Festival
June 7-8	Smoky Mountain Antique Engine & Tractor Festival
June 7-8	Secret City Festival
June 15	Lavender Festival

## Chamber Networking

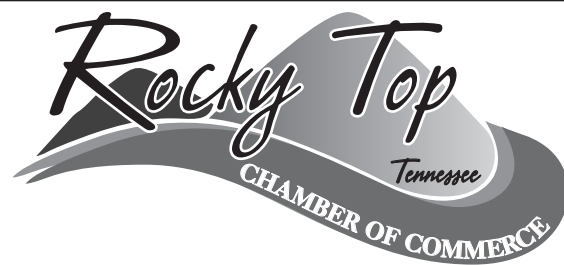
Below are our currently scheduled 2018 Networking Coffee's. We will update this list as more are scheduled. All coffee's are from 8:00 a.m. to 9:30 a.m. unless noted otherwise. This is a great opportunity for Chamber members to network with other Chamber members. Everyone is welcome. If you are interested in joining the chamber, please feel free to attend any these events. For more information about the Rocky Top Chamber of Commerce, visit [www.rockytoptnchamber.com](http://www.rockytoptnchamber.com)

**Tuesday, March 12th, 8:00am-9:30am - Networking Coffee at Rocky Top Public Library**

**Thursday, April 18th, 8:00am-9:30am - Networking Coffee with Anderson County Chamber at Fox Toyota in Clinton**

## WELCOME NEW MEMBERS

### The Little Vols Dinner Heartland



## Join our Mission

865-426-9595 • [RockyTopTNChamber.com](http://RockyTopTNChamber.com)

## CITY OF ROCKY TOP MEETING SCHEDULE

City Court	2nd Wednesday of the Month at 8:00 a.m.
Downtown Growth Committee	2nd Thursday of the Month at 6:00 p.m.
Planning Commission	3rd Tuesday of the Month at 5:30 p.m.
City Council Meeting	3rd Thursday of the Month at 6:00 p.m.



215 North Main Street  
Rocky Top, TN 37769  
(865) 426-2353  
[www.pottersace.com](http://www.pottersace.com)

See our monthly specials on Facebook at [www.facebook.com/pottersace](http://www.facebook.com/pottersace)  
Building? Remodeling? Free Estimates. Free Delivery.



## ROCKY TOP TENNESSEE

This paper is published by the Rocky Top Chamber of Commerce monthly and is free to the public.

Rocky Top Chamber of Commerce  
P. O. Box 1054  
Rocky Top, TN 37769  
865-426-9595

[rockytopchamber@gmail.com](mailto:rockytopchamber@gmail.com)

Please submit events, content and ads by email.

### Rocky Top News Advertising Rates

#### Newspaper Sponsorship-\$300.00

Includes a full page advertisement for one month of the advertiser's choosing based on availability (value \$125) and eleven months of business card size advertisement (value \$220). Total savings of \$45.00. Sponsorship also includes a article about the advertiser's business.

#### Rocky Top Chamber Member's Rates

Full Page.....	\$100.00
Half Page.....	\$50.00
Quarter Page.....	\$25.00
Business Card 3 1/2" x 2"....	\$10.00

#### Non-Rocky Top Chamber Member's Rates

Full Page.....	\$125.00
Half Page.....	\$75.00
Quarter Page.....	\$50.00
Business Card 3 1/2" x 2"....	\$20.00

Classified Advertisements available to \$5 per line

Contact the Rocky Top Chamber of Commerce for multi-month discounts

## Gary Cooper Insurance

801 N. Charles G. Seivers Blvd.  
Clinton, TN 37716

865-457-0637

[www.garycooperinsurance.com](http://www.garycooperinsurance.com)



Has substance misuse affected your family or friends?

Do you want to help your community?



Giving just 1 hour makes a difference

Contact ASAP of Anderson at 865-457-3007 or asapofanderson@gmail.com

Everyone is Welcome at

# FIRST BAPTIST CHURCH

210 Pearl Street • Rocky Top  
865-426-6103



If God Seems far away, guess who moved.

Sunday School 9:45 a.m.

Sunday Morning Worship 11:00 a.m.

Sunday Evening Worship 6:30 p.m.

Wednesday Evening Service 6:30 p.m.

Easy to find but Hard to Forget



160 STRAIGHT WAY  
ROCKY TOP, TN 37769  
(865)426-6544  
WWW.RTWC.ORG

PASTORS CHRIS AND MICHELLE TACKETT

Worship

WITH US!

SUNDAY MORNINGS AT 10:30AM &  
WEDNESDAY EVENINGS AT 7PM



Anderson County Schools  
Every Student, Every Day  
2018-2019 School Year Calendar

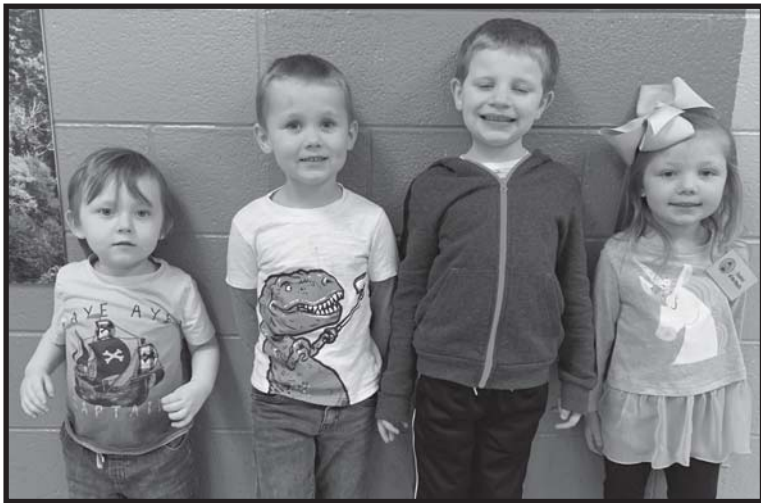
August 1	Student Registration (Abbreviated Day - No Buses)
August 2	In-service (NO school for Students)
August 3	Classes begin - Wednesday Schedule
September 3	Labor Day (District Closed)
October 4	1 <sup>st</sup> Grading Period Ends (45 days)
October 5	In-service (NO school for Students)
October 8-12	Fall Break (Schools Closed)
November 6	In-service (NO school for Students)
November 21-23	Thanksgiving Break (District Closed)
December 21	Semester Ends (Abbreviated Day - No Buses) (91 days)
Dec. 24 - Jan. 4	Winter Break (Schools Closed)
January 7	In-service (NO school for Students)
January 8	Classes Resume
January 21	Martin Luther King Day - In-service (NO school for Students)
February 18	Presidents' Day (District Closed)
March 14	3 <sup>rd</sup> Grading Period Ends (46 days)
March 15	In-service (NO school for Students)
March 18-22	Spring Break (Schools Closed)
April 19	Good Friday (District Closed)
April 22	In-service (NO school for Students)
May 13	In-service (NO school for Students)
May 17	Graduation for Clinch River Community School
May 19	Graduation for ACHS & CHS
May 24	Last Day for Students (Abbreviated Day - No Buses) (88 days) (179 Year Total)
May 27	Memorial Day (District Closed)

Note: Students will be dismissed 90 minutes early each Wednesday.

Revised 11.1.2017

# LCES Students of the Month

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Kyler Bridges, Kian McCann, Jacob Martin, Brynlee Elkins

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Hiram Stovall, Aylivia Phillips, Katie Jackson

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Kolt Gagnon, Matthew Berrian, Thomas Sexton

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Chelsea Barnes, Riley Gibson, Jayden Harness

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Geoffrie Lee, Jacob Weaver, Julia Owens Zaden Sharp,  
Not Pictured - Matthew Dwyer

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Josh Williams, Vansh Raj, Not Pictured - Marley Russell

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Victoria Sharp, Lainey Phillips, Landon McCracken

The beautiful thing  
about learning  
is nobody can take it away  
from you.

- B. B. King



# ROCKY TOP PUBLIC LIBRARY NEWS & EVENTS

## Senior Game Day

Join us the first Monday of every month at 11:00 a.m. for a fun game of BINGO!



## LEGO Club - All Ages

LEGO Club will be on March 5th, 12th, 19th and 26th from 3:30 p.m. to 5:00 p.m. We provide the LEGOS and you provide the imagination! Build your creations and we'll display them in the library until our next LEGO Club Meeting. The LEGO Club meets every Tuesday (except the first Tuesday of the month) from 3:30 p.m. - 5:00 p.m. No registration is required.

We also have received a set of "Brain Blox". Brain Blox are wooden building planks. They are all-natural, educational, STEM-inspired and do not require magnets or connectors of any kind: only balance, friction and your amazing brain!

## Adult / Teen Coloring Day

Join us the second Tuesday of every month at 11:00 a.m. for a fun and relaxing hour of coloring. Coloring pages and supplies will be provided or you may bring your own.



## Adult Craft Day

Join us March 11th for our next craft class. Come in early to register and get more information. If you are interested in doing crafts, we offer a variety of different classes. Drop by the library and pick up a calendar to see what is being offered each month. Class requires prior registration and a small fee (for supplies) to participate.

## Happy Little Trees

The painting craft class has been so popular that the students have decided to gather together to create more masterpieces! For the month of January they will meet February 4th & 25th at noon. Everyone that attends must bring their own supplies. If you are interested in acrylic painting and would like to join them, bring your paints and canvas!

## Book Discussion Group

Join us on the last Monday of every month at 11:00 a.m. for Book Discussion Group. Bring a book you are currently reading or have read and share with others in the group. This is a great way to be introduced to new authors you may not have read.



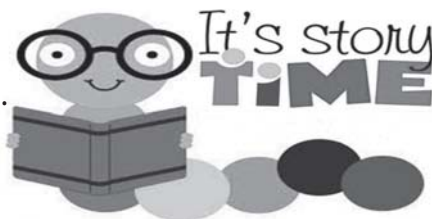
## Free Computer Classes

Rocky Top Public Library provides Basic Desktop Computer Classes every Tuesday from 11am to 12pm (except the first Tuesday of the month) If you are a senior or are new to computer use, then this is the class for you!



## Children's Story Time

Story Time is every Friday at 4:00 p.m. and every Saturday at noon.



## Friends of Rocky Top Public Library

If you appreciate the library and the many programs that are provided and would like to have a part in them, join the Friends of the Rocky Top Public Library. The Friends Group is instrumental in providing for the various needs of the library. All of the children's programs are made possible by the Friends Group as well. The Friends of the Rocky Top Public Library are a great asset to our community! If you would like to be part of this great group of people, pick up a brochure today at the circulation desk! Ask about the "perks" that you would receive by joining the Friends Group as well!



## Read to a Dog!

Each Monday from 3:00 p.m. to 4:00 p.m. Ruff Reading Buddy Ziggy will be at the library! Why read to a dog? Because a dog is friendly, fuzzy and loves the attention of being read to! Gain confidence in your reading aloud skill and enjoy the company of our fabulous Ruff Reading Buddy Ziggy!

Reading Buddy Ziggy!

*All Rocky Top Public Library events are free (unless specified) and open to the public.*

# NEW BOOKS & DVD'S

## Adult Fiction:

Liar, Liar by James Patterson  
An Anonymous Girl by Greer Hendricks  
Breaking Matthew by Jennifer Westall  
Who I Am With You by Robin Lee Hatcher  
Once Upon a River by Diane Setterfield  
Page Fright by Elizabeth Penney  
Tell No Tales by Marlene Chase  
Read Between the Crimes by Lucy Averill  
A Fatal Yarn by Allie Pleiter  
The Dreamers by Karen Thompson Walker  
The Amish Candy Maker by Laura V. Hilton  
The Woman Inside by E.G. Scott  
The Silhouette Girl by V.C. Andrews  
Letters from Peaceful Lane by Janet Dailey  
The Wedding Guest by Jonathan Kellerman  
I Owe You by Sophie Kinsella  
Connections In Death by J.D. Robb

## Large Print Fiction:

Where the Crawdads Sing by Delia Owens

## Non-Fiction:

The Best Baby Names for 2019 by Siobhan Thomas  
The Modern House Bus by Kimberly Mok  
Windows 10 All In One by Woody Leonhard

## Biography:

My Disability Will Not Stop Me by B.R. White

## Audio CD:

Amazing Grace by Danielle Steel

## Young Adult:

Queen of Air and Darkness by Cassandra Claire

## Juvenile Fiction:

Sneeze of the Octo-Schnozz by Troy Cummings  
Flurry of the Snombies by Troy Cummings  
Charge of the Lightning bugs by Troy Cummings  
Rise of the Balloon Goons by Troy Cummings  
Attack of the Shadow Smashers by Troy Cummings  
Ozy and Millie by Dana Simpson

The Mighty Miss Malone by Christopher Curtis  
Ivy + Bean Break the Fossil Record by Annie Barrows  
Ivy + Bean and the Ghost That Had to Go by Annie Barrow  
Ivy + Bean Take Care of the Babysitter by Annie Barrows  
Ivy + Bean Doomed to Dance by Annie Barrows  
Ivy + Bean by Annie Barrows  
Ivy + Bean Make the Rules by Annie Barrows  
Ivy + Bean One Big Happy Family by Annie Barrows  
Ivy + Bean No News is Good News by Annie Barrows  
Ivy + Bean Take the Case by Annie Barrows

## Juvenile Non-Fiction:

Been There, Done That by Jen Funk Weber  
A Day in the Deep by Kevin Kurtz  
A Day on the Mountain by Kevin Kurtz  
Baby Bear's Adoption by Jennifer Keats Curtis  
A Day in a Forested Wetland by Kevin Kurtz  
Good Trick, Walking Stick! By Sheri Mabry Bestor  
The LEGO Christmas Ornament Book by Chris Mcveigh  
Build It! Farm Animals by Jennifer Kemmeter

## Children's Easy:

The Eensy Weensy Spider Freaks Out! by Troy Cummings  
Disney's Winnie the Pooh and the Honey Tree  
No Frogs in School by A. LaFaye  
Zoom, Zoom, Baby! By Karen Katz  
Tip, Tip, Dig, Dig by Emma Garcia  
Chugga-Chugga Choo-Choo by Kevin Lewis  
Love is Kind by Laura Sassi  
What Do You Do With an Idea? by Kobi Yamada  
What Do You Do With a Chance? by Kobi Yamada  
What Do You Do With a Problem? by Kobi Yamada  
I'm Going to Preschool by Sterling

# Romac Self Storage

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203 First Street  
Rocky Top  
(865) 426-2822

1005 Jacksboro Pike  
LaFollette  
(423) 562-2795

Everyone is Welcome at

## Main Street Baptist Church

215 4th Street, Rocky Top • 865-426-2499 • www.msbcrt.org

"Main Street Baptist Church strives to provide life-changing ministries for every member of the family. Through worship and discipleship training, we hope to share the love and grace of Jesus Christ with the Rocky Top community. We also offer a Food Pantry (Tuesday 12-2pm) and the Rocky Top Recovery program (Thursday 7pm) for individuals or families of individuals with addiction issues."



Sunday School 9:45 a.m. • Sunday Morning Worship 8:30 a.m. & 10:45 a.m.  
Wednesday Evening Service 6:30 p.m.



ANDERSON COUNTY  
**CHAMBER**  
OF COMMERCE

245 N. Main Street, Suite 200  
Clinton, TN 37716  
(865) 457-2559

www.andersoncountychamber.org

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Limited to single electric water heaters with a 40 gallon tank or larger.

Call 865-457-9232 or visit www.clintonub.com for all the details about the program and to sign up

## COAL CREEK COMMUNITY COOKBOOK ON SALE NOW



A new recipe book of home favorites contributed by local community residents are available at the Coal Creek Miners Museum at 201 S. Main Street in Rocky Top. Over 150 submissions were included with a variety of appetizers, main dishes, breads, vegetable/side dishes, and desserts. A great Holiday gift or addition to your cookbook collection, all proceeds go to the Coal Creek Miners Museum ( a 501c3 non-profit organization). Call the Museum at 865.340.3269 to reserve a copy or stop by Monday through Saturday from 10AM to 4PM to purchase for \$10 per book.

# VOLUNTEER OPPORTUNITIES

The Coal Creek Miners Museum, located at 201 South Main Street in Rocky Top, is offering volunteer opportunities for staffing the Museum. Education and training will be given on the unique history and culture of our community. If you are interested in the history of Coal Creek, enjoy working with the public and can commit to several hours during the week, please contact Sandee Sharp Savarese at 865-340-3269 or info@coalcreekminersmuseum.com.



8th Annual

# US 25

100s of yard sales located along  
325 miles of US 25 from Clinton,  
Tennessee to Richwood, Kentucky

# YARD SALE

## JUNE 6, 7 & 8th 2019



Save the Date!



us25yardsale.com

www.facebook.com/U.S.25YARDSALE

For More Information Contact  
For Boone, Grant and Scott  
Counties, Judy Wigginton  
859-824-6641

For All the area south of the  
Ky River, Randy Coffey  
859-779-3005

## Free Tax Return Preparation Rocky Top Public Library

We will start scheduling appointments beginning January 28th.

To make an appointment you may call the library @ 865-426- 6762.

Trained volunteers can help you with special credits, such as Earned Income Tax Credit (EITC), Child Tax Credit, and Credit for the Elderly for which you may qualify. In addition to FREE tax return preparation assistance, the Rocky Top Public Library site also offers free electronic filing (e-filing).



### Items you need to bring to the VITA Site to have your tax returns prepared

- Proof of identification • Health Insurance information • Current year's tax package if you received one • Social Security Cards for you, your spouse and dependents and/or a Social Security Number verification letter issued by the Social Security Administration • Birth dates for you, your spouse and dependents on the tax return • Wage and earning statement(s) Form W-2, W-2G, 1099-R, from all employers
- Interest and dividend statements from banks (Forms 1099) • A copy of last year's Federal and State returns if available
- Bank Routing Numbers and Account Numbers for Direct Deposit • Total paid for day care provider and the day care provider's tax identifying number (the provider's Social Security Number or the provider's business Employer Identification Number) • To file taxes electronically on a married filing joint tax return, both spouses must be present to sign the required forms. • It is extremely important that each person use the correct Social Security Number (SSN). The most accurate information is usually located on your original Social Security card.

## ASAP of Anderson Meets with Senators Alexander and Blackburn, Representative Fleischmann in D.C.

*ASAP Coalition Members and Staff advocate for substance misuse prevention in Washington D.C.*

Clinton, TN February 2019 - Coalition members and staff from ASAP of Anderson traveled to Washington D.C. this week to join over 2,800 substance misuse prevention specialists and advocates from across the country for CADCA's (Community Anti-Drug Coalitions of America's) 29th Annual National Leadership Forum.

On Tuesday, February 5th, the ASAP group attended Tennessee Tuesday, a weekly breakfast hosted by Senator Lamar Alexander and Senator Marsha Blackburn and their staff. ASAP took this opportunity to advocate for prevention as a priority on the national agenda. Although treatment and recovery services are very important, communities cannot get ahead of the opioid epidemic or any other substance misuse issues without prevention. Prevention is a key component to preventing first use and reducing substance misuse overall in our communities.

Coalition members and staff also met with Representative Chuck Fleischmann and his staff on Wednesday, February 6th for Capitol Hill Day to convey a similar message. On his twitter account @RepChuck, the representative shared his perspective on the meeting saying "A key to preventing substance abuse in #TN03 schools is to ensure our future leaders are privy to conversations about the dangers of abuse & addiction. Today, I thanked members of @ScottCoSTAND & @ASAPofAnderson for their vigilance in combating substance abuse."

In addition to these meetings, ASAP learned about a wide range of topics at the CADCA Forum conference, including hearing from Dr. Jerome M. Adams, the Surgeon General of the United States and the Director of the Office of National Drug Control Policy, Jim Carroll.

ASAP of Anderson's mission is to prevent and reduce substance misuse among youth and adults in Anderson County, and advocacy at the local, state and national levels is a key component of the coalition's strategies for change.

ASAP Coalition Members in attendance were Tribby Kelly, Family and Community Engagement Manager at Oak Ridge Schools Preschool; Brandon Pelizzari, Assistant District Attorney General for the State of Tennessee 8th Judicial District; and Shayla Sanderson, Director of Coordinated School Health for Oak Ridge Schools. ASAP Staff Stephanie Strutner, Executive Director and Jennifer Burnette, Prevention Coordinator, were also in attendance.

For more information, contact ASAP of Anderson at 865-457-3007, ASAPofAnderson@gmail.com, or visit [www.ASAPofAnderson.org](http://www.ASAPofAnderson.org). Follow ASAPofAnderson on Facebook, Twitter, and Instagram.



Picture from left to right: Brandon Pelizzari, Jennifer Burnette, Stephanie Strutner, Senator Lamar Alexander, Senator Marsha Blackburn, Shayla Sanderson, Tribby Kelly



Pictured from left to right: Stephanie Strutner, Brandon Pelizzari, Representative Chuck Fleischmann, Shayla Sanderson, Tribby Kelly, Jennifer Burnette

## Neonatal Abstinence Syndrome, Babies Are Not Born Addicted

*Babies exposed to drugs are clinically diagnosed as drug dependent – Why terminology matters*

Anderson County, TN, February 2019 – When pregnant women take prescription medications or other drugs, their baby may be born drug-dependent. This is not the same as addiction. Addiction is a chronic disease of the brain characterized by drug seeking behavior and the inability to stop using a drug. Babies with neonatal abstinence syndrome (NAS) experience withdrawal due to drug exposure while in the womb and are clinically diagnosed as drug dependent. This is an important distinction. Dependence is characterized by the physical effects on the body. A baby born with NAS is not exhibiting drug seeking behavior, but instead may suffer from physical withdrawal symptoms such as fever, seizures, blotchy skin, continuous crying, rapid breathing, respiratory problems and extreme sensitivity to sounds and light. Addiction? Dependence? Why does it matter what language we use? The answer: Stigma. The concept of stigma describes the powerful, negative perceptions commonly associated with substance use and dependence. Stigma is a public health issue and can be particularly harmful to pregnant mothers with substance use disorder. People with substance use disorders are often viewed by the public as weak-willed, although evidence shows that they are as likely to adhere to treatment as people with other chronic medical conditions, such as hypertension or diabetes. Substance use disorder is among the most stigmatized conditions in the US and around the world, and in the case of babies born with NAS, pregnant mothers who experience stigma are less likely to seek proper treatment, further compounding the effects of drug use on their unborn child.

Every person can play a critical role in helping overcome this barrier. A simple step to reducing stigma and knocking down these barriers is by using person-first language. Person-first language emphasizes the person, not the disorder, in an attempt to avoid marginalization. This type of language suggests that a person has a problem that can be addressed, rather than implying that the person is the problem. We urge you to use the term "born drug dependent" instead of "born addicted" or "drug addicted babies" when discussing this topic. The well-being of our most vulnerable depends on it.

ASAP of Anderson is a coalition of community members dedicated to preventing and reducing substance misuse among youth and adults in Anderson County. For more information, contact ASAP of Anderson at 865-457-3007 or visit [www.ASAPofAnderson.org/compassion](http://www.ASAPofAnderson.org/compassion). Follow ASAPofAnderson on Facebook, Twitter and Instagram.

Terms to Avoid	Why	Preferred Terminology
<b>Addict, Abuser, Junkie, User</b>	These terms are demeaning because they label a person solely by his/her illness or behavior and imply a permanency to the condition	Person with a substance use disorder
<b>Clean or Dirty</b>	These words associate symptoms (i.e. positive drug tests) with judgement statements about cleanliness.	Negative, positive, abstinent, substance-free, actively using
<b>Habit or Drug Habit</b>	These terms deny the medical nature of the condition and imply that resolution of the problem is simply a matter of willpower in being able to stop the habitual behavior	Substance use disorder, regular substance use
<b>Opioid Replacement or Methadone Maintenance</b>	These words imply that treatment medications are equal to street drugs and suggests a lateral move from illegal to legal addiction	Medication-assisted treatment, medication-assisted recovery

Photo caption: Terms to avoid when talking about substance misuse (Barnstable County Human Services, 2016.)



**NEW 2018 ECOSPORT** **NEW 2018 SUPERCREW**

**\$16,990\*** **FWD** **\$35,900\***

#T5795 #T5706

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\*After Ford Factory Rebate, Ford Credit Financing, and Special Ray Varner Discount.

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**865-297-7858**

**Wells Receives Leader of the Year Award**

Stephanie Wells, Director of Anderson County Tourism, is the 2019 recipient of the Middle East Tennessee Tourism Chuck Davis Leadership-Tourism Leader of the Year Award. The Tourism Leader of the Year is awarded to an individual who best exemplifies outstanding leadership in the pursuit of excellence and has advanced the tourism industry in the region.

Wells has been the Director of Tourism in Anderson County since August 2001. She has lead the Tourism Council through multiple website development projects, advertising campaigns and niche marketing campaigns including the Ultimate Waterways, Hit the Trail and Travel 300 years in Three Days.

"When I first became the Director of Tourism, we were using dial-up internet and buying magazine advertisement," said Wells. "The advancement of the internet and the introduction of social media has really changed the industry and I continually challenge myself to keep up with the trends, but also make sure that the right message is getting to the right target audience."

"You can get lost in all the ways to communicate your message today. The most important thing to remember when you have a small budget, is do your homework on the front end, choose wisely and evaluate the results."

During Wells' tenure, the economic impact of tourism in Anderson County has almost doubled from \$66.75 million to \$120.67 million according to Tennessee Department of Tourism Development's 2017 Economic Impact of Travel on Tennessee Counties Study conducted by the Research Department of the U.S. Travel Association in Washington D.C. If you look at the money that Anderson County Government invested in tourism in 2017, you will see that the county receives a 315% return on investment and each household in Anderson County saves \$331.90 in taxes each year because of tourism generated spending.

"I am fortunate that we have tourism partners in Anderson County that work hard and are dedicated to growing the industry in the county," said Wells. "Many of our attractions are either small businesses or non-profits and some are even volunteer ran and they are competing, successfully, I might add, with large corporate attractions in surrounding counties and states and are nationally recognized by travelers."

Wells is also an active board member of the Friends of Norris Dam State Park, Coal Creek Miners Museum, Anderson County Chamber of Commerce, Rocky Top Chamber of Commerce East Tennessee Preservation Alliance and the Knoxville Regional Transportation Planning Organization Mobility Advisory Committee. Additionally, Wells served two terms as the Chairperson of the Middle East Tennessee Tourism Council.



An independent panel of tourism professionals selected the awardees from a group of nominated tourism leaders. The award was presented at the East Tennessee State Legislators Lunch on Hospitality & Tourism presented by the Greater Knoxville Hospitality Association, Visit Knoxville and the Middle East Tennessee Tourism Council on February 8, 2019. The Middle East Tennessee Tourism Council is an organization made up of Destination Marketing Organization representatives from the 16 counties in the Middle East Tennessee Region.

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**Saturday, March 30th, 2019**

Norris Lake is one of East Tennessee's most loved recreation destinations, but the garbage that is constantly dumped in the lake is causing an eye sore. Therefore the five counties that contain Norris Lake have banned together to clean up the problem.  
**The clean-up will take place on Saturday, March 30th from 9:00 am to 1:00 pm.**

There will be cleanup launch locations in each of the five counties:

**Anderson County** - Launching from Sequoyah Marina and working toward Anderson County Park.

**Campbell County** - Launching at Sugar Hollow Marina

**Claiborne/Grainger County** - Launching at Lone Mountain Shores

**Union County** - Launching from Beach Island Marina and Hickory Star Marina

Visit [www.norrislakeproject.com](http://www.norrislakeproject.com) for more information.



**NORRIS LAKE PROJECT**