

ROCKY TOP NEWS

SPONSORED BY THE
ROCKY TOP
CHAMBER OF COMMERCE



AUGUST 2015
FREE

KIDS, THE SCHOOL BUS, & YOU

For twenty three million students nationwide, the school day begins and ends with a trip on a school bus. The greatest risk is not riding the bus, but approaching or leaving the bus. Before children go back to school or start school for the first time, it is essential that adults and children know traffic safety rules.



Drivers

When backing out of a driveway or leaving a garage, watch out for children walking or bicycling to school. When driving in neighborhoods with school zones, watch out for young people who may be thinking about getting to school, but may not be thinking about getting there safely.



Slow down. Watch for children walking in the street, especially if there are no sidewalks in the neighborhood.

Slow down. Watch for children playing and congregating near bus stops.

Be alert. Children arriving late for the bus may dart into the street without looking for traffic.

Learn and obey the school bus laws. Learn the "flashing signal light system" that school bus drivers use to alert motorists of pending actions:

Yellow flashing lights indicate that the bus is preparing to stop to load or unload children. Motorists should slow down and prepare to stop their vehicles.

Red flashing lights and extended stop arms indicate that the bus has stopped, and that children are getting on or off. Motorists must stop their cars and wait until the red lights stop flashing, the extended stop sign is withdrawn, and the bus begins moving before they can start driving again.

Children

Get to the bus stop at least five minutes before the bus is scheduled to arrive. When the bus approaches, stand at least three giant steps (6 feet) away from the curb, and line up away from the street.

Wait until the bus stops, the door opens, and the driver says that it's okay before stepping on the bus.

If you have to cross the street in front of the bus, walk on the sidewalk or along the side of the road to a point at least five giant steps (10 feet) ahead of the bus before you cross. Be sure that the bus driver can see you, and you can see the bus driver.

Use the handrails to avoid falls. When exiting the bus, be careful. That clothing with drawstrings, and book bags with straps don't get caught in the handrails or doors.

Never walk behind the bus.

Walk at least three giant steps away from the side of the bus.

If you drop something near the bus, tell the bus driver. Never try to pick it up because the driver may not be able to see you.

Parents

Teach children to follow these common sense practices to make school bus transportation safer!

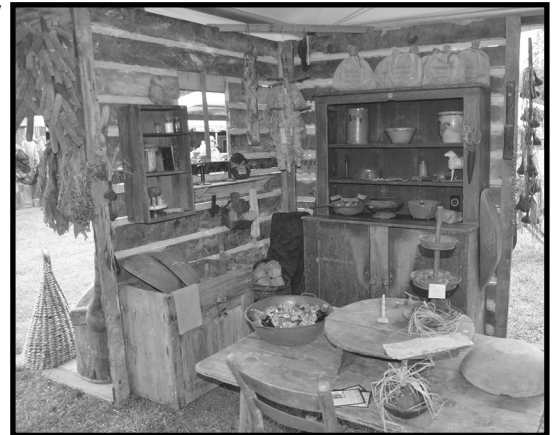


"Days of the Pioneer"

The fourth annual "Days of the Pioneer" Antique Show will feature the finest selection of 18th and 19th century American antiques. An extensive collection of some of the finest dealers hail from across the United States, waiting a year to participate in this first class event. This year's affair is set for Friday and Saturday, September 11-12, 2015, and will be held on the picturesque grounds of the Museum of Appalachia.

"Days of the Pioneer," a premier antique show, continues to be an overwhelming success for antique enthusiasts from all over the country. During the show, historic demonstrations take place in select locations throughout the village, where tradesman operate some of the Museum's antique facilities; pounding away on the iron forge in the blacksmith shop, slicing logs on the tractor-driven sawmill, and grinding cane with a mule-driven mill, for guests to experience up close.

Settle in and listen to old-time, mountain musicians as they pick away on some of the historic cabin porches, playing traditional Appalachian music; or stop and visit with either Civil or Revolutionary War re-enactors, dressed in full garb and regalia, as they stroll the grounds.



NEW LEARNING OPPORTUNITIES FOR TEACHERS AND STUDENTS

As we reported previously, the Coal Creek Labor Saga is now part of Tennessee's education curriculum for 5th, 8th, and 11th graders. CCWF has a three-for-one offer to help teachers comply with the new state education standards and it's all free as follows:

Retired Knoxville News Sentinel senior writer Fred Brown is writing "The Coal Creek History Saga" to help Tennessee teachers comply with the new education standards as described at <http://www.coalcreekaml.com/FredBrownHistoryLESSONS.htm>. In the following weeks, we will be posting additional articles from Fred on the topic.

CCWF volunteers are available to visit schools to make presentations on Coal Creek history as it applies to the new state education standards. A 10-minute documentary on Coal Creek history can be viewed at <https://www.youtube.com/watch?v=ar5TCCGx1h8>. The documentary was written/narrated by Fred Brown and produced by Coal Creek Scholar Andy Harness.

CCWF volunteers are available to serve as tour guides on field trips to Coal Creek historic sites as described at <http://www.coalcreekaml.com/MuseumFieldTripOffer.htm>. An example of one of our recent field trips is shown at <http://www.coalcreekaml.com/BricevilleFieldTrip2015.htm>. According to students from Briceville Elementary School, "This is the best field trip ever!"

Please forward this offer to teachers you know who might be interested in these learning opportunities. The presentations and tours will be given by reservation only, so I look forward to hearing from teachers interested in participating.

Send Us Your News

The Rocky Top News is published by volunteers who are not always able to gather all of the news happening in Rocky Top. Therefore, we are asking for your help. If you are at an event, please take a picture and email it to the Rocky Top News at info@rockytoptnchamber.com with the details of the event. Also, if you are involved in an organization or group that is planning an event in Rocky Top, please email or call the Rocky Top News with the details. There is no event too big or too small to let us know about.

"Wing Night" Every Friday Night at Sequoyah Marina

Start off your weekends on Friday night with Sequoyah's famous "Wing Night" at the dock. Sequoyah Marina serves the best wings and coldest Corona on Norris Lake. For more information, call 865-494-7984 or visit www.sequoyahmarina.net.

Sundown Saturday's at Stardust Marina

Sundown Saturday's will feature live entertainment each Saturday from 6 p.m. to 10 p.m. on the patio at Stardust Marina, voted one of the top five marinas in East Tennessee. Kick back, relax and enjoy! For more information, call 865-494-7641 or visit www.stardustmarina.com.

Summer Train Rides – August 15th at Secret City Excursion Train

The Secret City Excursion Train is offering 1-hour excursions with narration on Saturday, August 15th. Departure times will be 11am, 1pm, and 3pm. During the ride, passengers will hear the story of the Manhattan Project. On Saturday the 15th, there will also be a dinner train ride at 6pm. Chef Andras and his staff will serve up fine cuisine in your choice of four delicious entrees. For more information, visit www.secretcityrailroad.com or call 865-241-2140.

Southern Rock Racing Series – August 8 at Windrock Park

The southern rock racing series is an off-road hill climb and rock crawling event. This will be round #3 in the racing series. This event is open to everyone. Spectators can watch the competitions and enjoy the fun. The event takes place at Windrock Park which consists of over 72,000 acres of off-road adventure for the entire family. Explore over 300 miles of trails for riding ATV's, Motorcycles, Mountain Bikes, in addition to four wheeling in Jeeps and Rail buggies and Hiking. Camping facilities are available at Windrock Park and campground. For more information about the event or the area, call [865-435-3492](tel:865-435-3492) or visit www.windrockpark.com.

The Dirty Dash – August 29 at Windrock Park

The Dirty Dash is a mud run for everyone. Runners and non-runners can come out and enjoy this 5K obstacle course full of mud and fun! For more information, visit www.thedirtydash.com.

Romac Self Storage

Monthly Storage Space Rental

Several Sizes 5 x 6 to 10 x 25

Competitive Pricing Office: 865-426-9634
 Master Card | Visa accepted Cell: 865-386-3716

Located at 332 S. Main, Lake City

Gary Cooper Insurance

801 N. Charles Seivers Blvd
 Clinton, TN 37716
 865-457-0637



www.GaryCooperInsurance.com

Chamber Networking Events

The next Rocky Top Chamber of Commerce's Networking Event will be a Coffee hosted by Summit View Nursing Home on August 11, 2015 from 8 to 9:30 a.m.



Everyone is welcome. This is a great opportunity for chamber members to network with other chamber members. If you are interested in joining the chamber, please feel free to attend this event.

For more information about the Rocky Top Chamber, visit www.rockytoptnchamber.com.



Join our Mission

865-426-9595 • RockyTopTNChamber.com

This paper is published by the Rocky Top Chamber of Commerce monthly and is free to the public.

Rocky Top Chamber of Commerce
 P. O. Box 1054
 Rocky Top, TN 37769
 865-426-9595
 Fax 865-457-4545
info@rockytoptnchamber.com

Please submit events and content information by email or fax.

Rocky Top News Advertising Rates

Newspaper Sponsorship-\$300.00

Includes a full page advertisement for one month of the advertiser's choosing based on availability (value \$125) and eleven months of business card size advertisement (value \$220). Total savings of \$45.00. Sponsorship also includes a article about the advertiser's business.

Rocky Top Chamber Member's Rates

Full Page.....\$100.00
 Half Page.....\$50.00
 Quarter Page.....\$25.00
 Business Card 3 1/2" x 2"....\$10.00

Non-Rocky Top Chamber Member's Rates

Full Page.....\$125.00
 Half Page.....\$75.00
 Quarter Page.....\$50.00
 Business Card 3 1/2" x 2"....\$20.00

Classified Advertisements available to \$5 per line

Contact the Rocky Top Chamber of Commerce for multi-month discounts

LIBRARY NEWS

The Rocky Top Public Library will host a Free Basic Desktop Computer Classes every Tuesday at 11:00am.– 12 noon.

Laptop Review 101 on August 17th from 6:00pm to 8:00pm

Book Discussion on August 24th, at 10 a.m.

The library's children story times will be on Fridays at 4 p.m. and Saturdays at 12 noon.

All of the Rocky Top Public Library's events are free and open to the public. For more information, visit www.rockytoplibrary.com or call 865-426-6762.



Back To School Party



We will be having a party for kids of all ages to kick off the new school year. We will have a school supply scavenger hunt, snacks, games, prizes and more! Our party is on August 14th starting at 4:00pm. Hope to see you there!



Key Lime Pie

Ingredients:

- 3 egg yolks
- 1 can sweetened condensed milk
- 1/2 cup key lime juice
- 2 teaspoons grated lime rind
- 1 graham cracker pie crust, 9 inch



Preparation:

Combine the egg yolks and milk in a mixing bowl.

Beat with a mixer at high speed until light and fluffy, about 5 minutes. Gradually beat in lime juice and 2 teaspoons lime zest. Pour mixture into the crust.

Bake at 350° for about 12 minutes (to cook eggs).

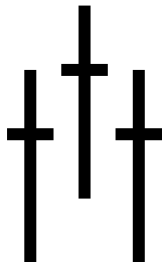
Cool slightly and then refrigerate. Serve with Cool Whip.

Everyone is Welcome at

Main Street Baptist Church

215 4th Street, RockyTop • 865-426-2499 • www.msbcrt.org

Main Street Baptist Church offers specialized ministries for each member of the family; Men, Women, Seniors, Youth and Children. They also have a Food Pantry that is open on Tuesdays from 12 to 2 p.m. and a Soup Kitchen every Wednesday from 11 a.m.12:30 p.m.



Sunday School 9:45 a.m. • Sunday Morning Worship 8:30 a.m. & 10:45 a.m.
Wednesday Evening Worship 6:30 p.m.

CLINCH RIVER CLEANUP

NORRIS—It was a big day for 106 volunteers at the third annual Big Clinch River Cleanup on Saturday, July 25—hauling truckloads of trash out of the river and gaining the satisfaction of improving their environment with their own hands.

Despite murky water from heavy rain earlier in the week, workers organized by the Clinch River Chapter of Trout Unlimited pulled 70 tires from the water, picked up 89 bags of trash, and collected 1,600 pounds of miscellaneous metals plus one queen-size mattress.

One father-son team, Larry and Nathan Holm, signed up to help and brought along their Bobcat mini-excavator to load the tires.

An especially heartening sign, Buffington noted, was the number of families who volunteered with their children. Also helping this year was a team of Boy Scouts with canoes, organized by Dennis Curtin of Norris.

This year's volunteers hailed from 30 ZIP codes, with the most distant visitor being Phyllis Hirsen from Agoura Hills, CA (she owns a second home in Norris). Others came from the following cities: Hanahan, SC; Nicholasville, KY; and in Tennessee, Andersonville, Bean Station, Clinton, Dandridge, Halls, Heiskell, Jacksboro, Knoxville, Kodak, Lenoir City, Maryville, Maynardville, Morristown, Norris, Oak Ridge, Powell, Rocky Top, Seymour and Treadway.

As in previous years, Big Cleanup 2015 started with breakfast on the picturesque grounds of the Museum of Appalachia (expenses of the meal were supported by a grant from the Tennessee Valley Authority). From there, volunteers set out in teams to attack debris along the Clinch.

Above the water line, workers walked along riverside roads and through parking areas, gathering trash. In shallow water, volunteers wearing waders patrolled for litter—one odd find was an algae-coated



waterproof box containing someone's cigarettes and other items, the contents still dry despite a long period underwater. In kayaks and canoes, volunteers worked between Massengill Bridge and Peach Orchard to clean shorelines and shallow water where there is no access by road. Those in powerboats hauled tires and other items from the depths.

Support for all the teams was supplied by volunteering emergency medical people, ham radio operators, tire disposal professionals and volunteers with trucks who collected and disposed of filled trash bags.

The Clinch River Chapter is deeply grateful to the sponsors who helped make it possible, including Anderson County Solid Waste and volunteers from that department; Andersonville Volunteer Fire Department; area ham radio operators; Bingham Tire of Clinton; Mike Bone; Keep Anderson County Beautiful; Dr. Jan Robbins; Steve and Kathy Stout; 3 Rivers Angler; Tennessee Valley Authority; and Tennessee Wildlife Resources Agency.

The Big Clinch River Cleanup is a communitywide expansion of annual cleanups conducted by the Clinch River Chapter since the late 1990s. Buffington said the work began after he heard someone call the Clinch the Tirehole River, a joking comparison to Wyoming's Firehole River. "I was mortified, and that was the genesis of the cleanups."

Over the years, volunteers have removed more than 7,000 tires from the Clinch and adjoining drainage, supporting the chapter's primary goal of protecting and enhancing the biological health of the Clinch River tailwater and its watershed. The cleanup also supports another central goal of the Clinch River Chapter: to increase public awareness of the river's economic and ecological significance.



FREE YOGA CLASSES AUGUST 14

Take Charge Fitness Program, conveniently located at 1921 N. Charles Seivers Blvd in Clinton, will be hosting FREE yoga classes on Friday, 8/14/15 to help EVERYONE enjoy National Relaxation Day!! Consider attending the 9:30 AM Yoga class for all levels or the 10:30 AM Chair Yoga class for beginners. The community is invited to just take time to slow down, breathe and experience the stress reducing benefits of our yoga classes! If you have any questions, please contact Take Charge Fitness staff at 457-8237.

Coal Creek Smokehouse Bar-B-Que

Located at 211 S Main St, Rocky Top, TN
 Hours: Monday - Thursday 11-9
 Friday - Saturday 11-10
 Dine-in or Take-out, Catering and Delivery (865) 630-1442
 We are on Facebook at Coal Creek Smokehouse BBQ
 Check out our new updated website at www.coalcreeksmokehouse.com



Appalachian Arts Craft Center

PREPARING YOUR BOOK FOR SELF-PUBLICATON, with Kathleen Fearing, Thursday, August 13, 6 p.m. to 8 p.m.

Have a story or book you want to publish yourself? Curious about how to go about it? Let award-winning self-published author Kathleen E. Fearing take you through the steps toward self-publishing your book. The class includes taking a look at story continuity, self-editing, formatting, and other steps necessary to get your book ready for publication. Bring your work or laptops with you and be ready to share.

Pottery on the Wheel, All levels, with Katie Cottrell

Saturday, August 15, 22, 29, and September 12 & 19 (no class on September 5) 10:00 a.m. - 2:00 p.m.

Class will be geared to the ability of the students and glazing will be covered toward the end of the classes. Bring a lunch. The cost is \$100 for Craft Center Members, \$110 for nonmembers. After August 2, Cost: \$110/\$120. Studio fees which include glazing and firing are included in the price of the clay. Clay may be purchased on the first day of the class, price is \$30 for the first bag and \$40 for each bag after that. Registration deadline: August 8.

Handsewing, with Janet Donaldson, Sunday, August 23, 2:00 – 4:30 p.m. OR Monday, August 24, 5:30 – 8:00 p.m. Learn to hem pants and skirts, sew on buttons, finish seams. This course will also include an introduction to basic embroidery stitches and English smocking. No experience necessary. Earlybird Cost: Register and pay by August 9 and the cost is \$25 for Craft Center Members, \$35 for nonmembers. After August 9: Cost: \$35/\$45. Registration deadline: August 16.

Tote Basket, with Sheri Burns, Tuesday, August 25, 5:30 p.m. to 9:00 p.m. In this class, students will make a basket with woven cloth handles that will be the perfect tote to carry all your essentials. Basket will be approx. 12" long, x 4" wide x 10" tall. To customize your basket, pink paisley and green paisley straps will be available, along with dyed reed to match the straps. Expect to have a blast, and leave with your finished tote to wow your friends! Earlybird Cost: Register and pay before August 11: \$60 for craft center members, \$70 for nonmembers. After August 11: \$70/\$80. Materials fee: \$20 to be paid to instructor the day of class. Registration deadline: August 18. Beginner.

The Appalachian Arts Craft Center is located at one mile east of I-75, exit 122. For additional information, call 865-494-9854 or visit www.appalachianarts.net.

Katie Aloj, Executive Director
 Appalachian Arts Craft Center
 2716 Andersonville Hwy 61
 P.O. Box 608
 Norris, TN 37828
 (865) 494-9854
www.appalachianarts.net

Call Today for a Free Quote!

David A Vudragovich
865-806-5837



Licensed Insurance Agent
 HealthMarkets Insurance Agency

Life | Health | Medicare | Long-Term Care



Thank you for shopping with us.
 We appreciate your loyalty and for shopping local.

Find Us On FaceBook
Facebook.com/RockyTopTennessee

Conserve Energy and Save Money by signing up for CUB's

Smart Switch Program

Get up to a \$75 Rebate and Save on Future Utility Bills



Limited to residential properties. Customers must own the residence.
 Limited to single electric water heaters with a 40 gallon tank or larger.

Call 865-457-9232 or visit www.clintonub.com for all the details about the program and to sign up

Comfort
 You Can Count On.

POWELL-CLINCH
 UTILITY DISTRICT
 Natural. Propane.

www.PowellClinch.com

203 First Street
 Lake City
 (865) 426-2822

1005 Jacksboro Pike
 LaFollette
 (423) 562-2795



ROCKY TOP CLINIC



**Now Accepting
New Patients,
Call for Appointment.
Walk-Ins Welcome!
Rocky Top Clinic
accepts some insurances:
Medicare, Bluecare and
TennCare, as well as
cash payments. We will
be offering sick visits,
DOT physicals, sports and
Employment physicals,
Vaccinations and minor suturing.**

**Call today to make an appointment
or for more information
930 Grace Ave - Rocky Top, TN •
865-630-1648**



Summit View of Rocky Top provides trained and dedicated staff and a full range of therapy services in our state-of-the-art facility. We desire to provide superior, personalized care and improve the quality of life for each of our residents.

- Full-time medical staff
- "Almost Home" therapy program
- 2012 THCA Program Award winner
- Secured resident unit
- Locally owned & operated since 1985.
Summit View is a family endeavor.

**For more information, contact us at
865-426-2147 or visit
www.summitviewofrockytop.com**

Exceptional, Innovative Senior Care



Norris Dam State Park News

TN Achieves is a post-secondary access and success program with the mission of increasing higher education opportunities for Tennessee students by providing last-dollar scholarships with mentor guidance. The program has experienced substantial success utilizing volunteers in business and community-based organizations to guide its students through the college access and success processes. TN Achieves provides a last dollar, post-secondary scholarship. This means tuition cost should no longer be an obstacle when a student is deciding to attend a community or technical college. While all public high school students are eligible for TN Achieves, the program focuses primarily on first generation, low income students. On July 18th, 2015 was the TN Promise Scholarship volunteer day for Tennessee State Parks. Our Seasonal Interpretive Rangers Jazmine and Brittany led the 18 volunteers along the Andrews Ridge Trail system cutting back limbs that have over grown into the trail. We completed the 1.75 miles of the trail system and then headed to the Marine Railway trail. Why is Trail Maintenance important? It provides for a pleasant and complete hiking experience, makes trail safe for users, and limits potential for lost hikers. I would like to thank the students that came out to help keep our trails cleaned and maintained for others to enjoy throughout the park.



A new trail is almost ready for hikers and bikers. This 2.2 mile addition is located on the west side of Norris Dam State Park, connecting to the Rock Creek Trail and a spur from the Andrews Ridge Trail system trail head. Trail volunteer Chuck Morris, has about 50 yards of trail cutting down along Norris Lake and the trail will be complete. Chuck was featured last week in a news feature spot on WBIR-TV. If you missed the afternoon news, hear is a link to view. Come out and check out this new trail. Chuck has his hopes for more trails, all volunteer assistance is needed and appreciated.

<http://www.wbir.com/media/cinematic/video/30544601/norris-park-trails/>



We hiked the Andrews Ridge Trail at Norris Dam State Park on a recent summer morning following an overnight thunderstorm. The air was muggy and warm — ideal conditions for mushrooms and millipedes — and the leaves on the trees were dripping wet.

With 15 hiking trails totaling almost 30 miles, Norris Dam State Park offers a wide-range of day hiking options. One of the park's oldest trails is the Andrews Ridge Trail, a 1.8-mile out-and-back hike that begins and ends near the campground loop on the west side of the park.

For this month's hike, we combined the Andrews Ridge Trail with the Rock Creek and Sinkhole loops — two trails that connect to the Andrews Ridge Trail — for a total distance of 3.8 miles.

From the Andrews Ridge trailhead, the trail follows an old roadbed through a tall timber forest of white oaks, hickory, poplar and beech trees. Even though it was hot and sunny when we did this hike, we were shaded by the forest canopy virtually the whole time.

About one quarter mile from the Andrews Ridge trailhead you'll pass the Hootin Hollow Trail on the right and a rest bench on the left. Just past the rest bench, turn left onto the Rock Creek Loop Trail for a quick detour to Norris Lake.

The descent to Norris Lake follows a steep, washed-out road of loose, chert gravel. You'll cross two footbridges over a deep, washed-out gully, and in .75 miles, you'll reach Norris Lake. Just before the lake, you'll come to fork in the trail. Take the right, or lower, fork and follow Rock Creek a short distance as it feeds into the cove.

From Norris Lake, it's a .55-mile climb up Rock Creek Loop back to the Andrews Ridge Trail. To continue the hike, turn left onto the Andrews Ridge Trail. After a short uphill section the trail levels out along Andrews Ridge, home to a community of farmers that worked the land before the Tennessee Valley Authority began impounding Norris Lake in 1933.

A total of 3,500 families were relocated to make room for Norris Lake. As you hike the Andrews Ridge Trail, look for concrete cisterns next to sinkholes a short distance in the woods. These old well sites are all that remains of many of the homes that once dotted the ridge line.

About .9 miles into the Andrews Ridge Trail you pass a small cemetery on the left where Martha R. Andrews (1839-1900) and her husband, Robert A. Andrews (1839-1904), are laid to rest. Just behind the cemetery the trail makes loop and dips down toward the lake. To remain on the Andrews Ridge Trail, keep bearing to the right at the junction of the spur trail that cuts back to the park's only backcountry campsite.

After you loop back to the main stem of the Andrews Ridge Trail, go left and backtrack a short distance along the Andrews Ridge Trail to the Sinkhole Trail loop trail sign on the left. The Sinkhole Trail loop makes a nice .8-mile addition to the hike because half of the loop is single-track, giving it a more intimate feel than the other trail sections. The trail dips and curves through the forest, with steep hollows down slope and views of Norris Lake at the bottom of the hill.

At the end of the Sinkhole Trail loop, turn left to continue hiking the Andrews Ridge Trail. From here it's only about one-quarter mile back to the main trailhead.

All the trails on this hike are well-marked. One of the nice things about the Andrews Ridge Trail system is you easily can include or exclude the spur trails to suit your schedule. This is a classic East Tennessee trail of the valley -ridge region — no dramatic overlooks or plunging waterfalls, just meandering trails through hills and hollows that recall the simple pleasures of walking in the woods.



Commissioner Bob Martineau visited the park on Tuesday to speak with the staff and take a brief tour. He was very impressed with the condition of the park and progress in the Rustic cabin area. Staff were allowed to ask questions and have personal conversations with Commissioner Martineau.

Hometown Spotlight

Knoxville's WBIR-TV announced that Oak Ridge, TN is the next stop on its new six-part roadshow series spotlighting towns across East Tennessee. The series, Hometown Spotlight, celebrates what makes each town unique to locals and visitors alike.



WBIR-TV's Live at Five at Four program, airing weekdays at 4PM ET on WBIR-TV, will hit the road and travel to the American Museum of Science and Energy, the setting of the next Hometown Spotlight taking place on August 10, 2015 in Oak Ridge, TN. The American Museum of Science and Energy is located at 300 S Tulane Ave., Oak Ridge, TN 37820. WBIR talent will spend one hour visiting with locals, and highlighting the places, activities, and organizations that define each community.

"We really wanted to show off what makes East Tennessee such a special place to call home, and with the Hometown Spotlight series, we have the opportunity to get out there and enjoy all that the communities have to offer," said Beth Haynes, WBIR-TV 10News anchor.

The entire community is invited to attend WBIR-TV's Hometown Spotlight road show. At the culmination of each visit, WBIR-TV crew members will take a community photo including all road show attendees, standing in the shape of a heart. All six community heart photographs will be featured in the lobby of WBIR-TV. The town with the largest number of locals present in the photograph will win bragging rights and named the East Tennessee hometown with 'the most heart.'

The community heart photo will also take place at the American Museum of Science and Energy. Locals should arrive as early as 4pm ET, but no later than 4:30pm ET to guarantee inclusion in the photo.



INSURANCE AGENT CORNER

Non Profit Fund Raising 103

Non Profits are near and dear to my heart!

I am an Eagle Scout from back in 1990 and I was a Cub Scout in the 1970's

Today I am work/volunteer with many different Non Profits but my main focus is in helping them raise money (not beg for it).

Know who is showing up

I need to know how many people are going to show up. I have one Non Profit that has 5,000 in one evening! And they want me to pay \$400 to be on 300 tshirts...uh, NOT GOOD! There are 4,700 people who do not even know I exist.

This year we are looking at giving everyone who walks in a brochure for the event and I will have a little square (business card size) so everyone gets to take my name and number home.

My point is just walking up and saying "Dave, I need a \$100 donation" does not work. I need to know that my spending my advertising dollars with you is an investment where I maybe get some business so I can be a larger sponsor next time.

THE RUB

Make sure there is value for your sponsors.

Look next month for future Non Profit fundraising ideas and I have a great vision policy so you can see the article clearly! Plus a very good dental policy so your smile can stand out!

Yours in service, Dave

David A. Vudragovich
HealthCare Enrollment Agent

Direct: 865.806.5837

david@vudragovich.com

www.vudragovich.com

vudragovich.wordpress.com (my Blog)

MCNEELEY FAMILY PHYSICIANS

Providing quality healthcare and serving the needs of the community

Serving Infants to Grandparents
Full Service Laboratory • Treatment for Minor Emergencies
X-Rays and other Diagnostic Services • Women's Health
Full Time Occupational Medicine Coordinator

110 Executive Park Drive | Clinton, TN 37716

Phone (865) 494-9241 | Fax (865) 494-0895

Office Hours: Mon-Fri 7 a.m. to 5 p.m., Saturday 8 a.m. to noon

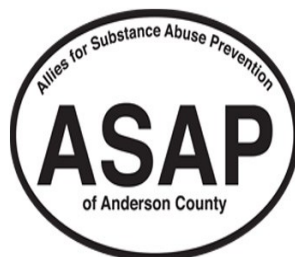
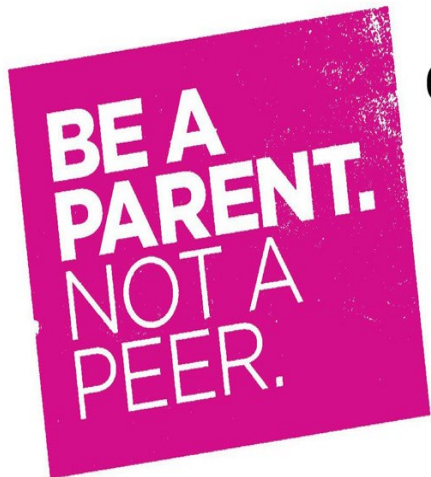
Lab Hours: Mon-Fri 7:30 a.m. to 11:30 a.m. and 1 p.m. to 4:30 p.m

Clinton Physical Therapy Center is pleased to announce the addition of licensed massage therapist, Amy Kidwell to their staff. Amy specializes in Swedish Relaxation Massage, Deep Tissue/ Trigger Point Massage and Chair Massage. Amy is a 2007 graduate of the Massage Therapy Program at Roane State Community College and is a member of the American Massage Therapy Association. She has previously worked in chiropractor offices, salons/spas and medical doctor's offices.



Amy will be offering an introductory special on 60 minute massages during the month of August on a first come first serve basis. You may schedule an appointment by calling the Take Charge Fitness Program desk at 457-8237. She looks forward to the opportunity to help you feel better and take steps towards a healthier you. If you have specific questions regarding massage therapy you may call Amy at 705-8156.

Don't let your kids spend time with enablers and don't be one yourself.



For more information visit www.ASAPofAnderson.org

Holley Gamble Funeral Home

"We at Holley Gamble Funeral Home want it to be the memory of your loved ones funeral that last a lifetime, not the memory of the funeral bill."



2827 Highway 116 Caryville, TN 37714
(865)426-2121 or obituary Line (865)426-2124

New Books, CDs and DVDs at the Rocky Top Library

Fiction

One Way Or Another by Elizabeth Adler
 Killing Monica by Candace Bushnell
 Folly by Stella Cameron
 Nemesis (FBI Thriller bk. 19) by Catherine Coulter
 Glimmers of Change by Ginny Dye
 Spring Will Come by Ginny Dye
 Carried Forth By Hope by Ginny Dye
 Dare Chaos by Ginny Dye
 The Last Long Night by Ginny Dye
 Falling For A Stranger by Barbara Freethy
 Between Now and Forever by Barbara Freethy
 The Innocent by Ann Gabhart
 Twice In A Lifetime by Dorothy Garlock
 The Bones of You by Debbie Howells
 The Naked Eye by Iris Johansen
 Artemis Invaded by Jane Lindskold
 God Help The Child by Toni Morrison
 A Paris Affair by Tatiana de Rosnay
 Lock In by John Scalzi
 The English Spy by Daniel Silva
 Someday Home by Lauraine Snelling
 Country by Danielle Steel
 My Real Children by Jo Walton
 Naked Greed by Stuart Woods

Large Print Fiction

A Bride In Store by Melissa Jegers



Young Adult Fiction

Joyride by Anna Banks
 Fade by Lisa McMann
 Gasp by Lisa McMann
 Gone by Lisa McMann
 Bang by Lisa McMann
 The Rithmatist by Brandon Sanderson
 Alive by Scott Sigler
 The Warrior by Victoria Scott

Paperback Fiction

A New Hope by Robyn Carr
 The Executioner Blood Rites by Don Pendleton
 Stony Man by Don Pendleton
 In Plain Sight by Fern Michaels
 The Silenced by Heather Graham
 Trapped By Scandal by Jane Feather
 The Goblin Emperor by Katherine Addison
 Star Trek Seekers by David Mack
 Change of Heart by Molly Jebber
 Kiss Me by Susan Mallery
 Point of Divergence Star Trek Seekers by Ward

Western Paperbacks

Showdown at Gun Hill by Ralph Cotton

Biographies

The Good, The Bad, and The Grace of God by Jep Robertson

Juvenile Fiction

Buddy by M.H. Herlong
 Attack of The Alien Horde by Robert Venditti

Non-Fiction

The Fire That Never Sleeps by Michael Brown
 The Greatest Speech Ever by James Cotton
 How To Be A Villain by Neil Zawacki



Children's Books

Hand Rhymes by Marc Brown
 Flying High by Nick Eliopoulos
 Hero Dad by Melinda Hardin
 Shining Star by Megan McDonald
 Meet The Super Hero Squad! By Lucy Rosen
 Bear Counts by Karma Wilson

you could be advertising here!!!

Reach 1,500 readers that live and work in Rocky Top and surrounding communities for as low at \$10 a month.
 865-426-9595 / info@rockytoptnchamber.com

FIND US ON FACEBOOK
[Facebook.com/RockyTopTennessee](https://www.facebook.com/RockyTopTennessee)



I UNDERSTAND
 [SMALL BUSINESS]
 BECAUSE I AM ONE.

DAVID ERB
 865-457-0450
 356 S CHARLES G SEIVERS BLVD
 CLINTON



Subject to terms, conditions and availability. Allstate Property and Casualty Insurance Company, Northbrook, IL. © 2012 Allstate Insurance Company