# ROCKY TOP NEWS

**Published by the Rocky Top Chamber of Commerce** 

**FREE** 

# October 2023

FREE

## Tennessee Music Legend Dean Dillon Honored with "Tennessee Music Pathways" Marker

The Tennessee Department of Tourist Development, in collaboration with the Anderson County Tourism Council, honored the legendary country music songwriter and performer Dean Dillon with a "Tennessee Music Pathways" marker on Friday, September 22.



The event took place outside at the Coal Creek Miners Museum.
Dean Dillon, a native of Lake City, was born in 1955 and grew up in the nearby Cherry Bottom community.
Over the course of his illustrious career, Dillon has become a renowned

songwriter, credited with penning an astonishing 26 No. 1 hit songs.

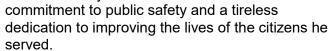
His songwriting talent has graced the music catalogs of country music legends like George Jones, Kenny Chesney, Toby Keith, and George Strait, for whom he wrote more than 70 songs, including 11 number 1 hits such as "The Chair,"

# Chief Shetterly Retires from Rocky Top Police Department

After an illustrious career spanning 37 years, Chief Jim Shetterly bid farewell to the Rocky Top Police Department on September 29th, leaving behind a remarkable legacy of service and dedication.

Shetterly's journey in law enforcement began in 1986 when he first joined the department, and his unwavering commitment to his community propelled him to the role of Chief in 1992, a position he held until his retirement.

Chief Shetterly's tenure at the helm of the Rocky Top Police Department was marked by a steadfast



His leadership was defined by his unwavering integrity, a strong sense of duty, and a genuine passion for the well-being of his community.

Chief Shetterly was known for his compassion and empathy. He consistently demonstrated a deep

Shetterly (Continued on page 3)

Dillon (Continued on page 7)



# **Area Happenings**

Below are some Area Happenings that you need to know about. If you have anything that you would like to add to the list, please email rockytopchamber@ gmail.com.

- Vehicle Military Rally October 5-8 at Windrock
- Pickin in the Park October 6 at Norris Dam State Park
- Clinch River Fall Antique Festival October 6-7 in Downtown Clinton
- Fall Festival October 7 at Little Ponderosa Zoo and Rescue
- Fall Color Boat Trips October 13-31 at Norris Dam State Park
- October 14 Veteran's Breakfast at Clinton **Community Center**
- Harvest Bazaar October 14 from 9 am to 2 pm at Norris Religious Fellowship
- Windrock Park Fall Jamboree October 19-21 at Windrock Park
- Clinton 5K October 21 Downtown Clinton
- Cruisers on the Rocks October 25-29 at Windrock Park
- Fall Heritage Days October 26 & November 3-4 at Museum of Appalachia
- Rocky Top Trunk or Treat October 27 from 5:00 to 8:00 pm
- Veteran's Breakfast November 11 at Clinton **Community Center**
- Bigfoot Blast 5K/10K Trail Run November 11 at Windrock Park
- Veteran's Breakfast November 18 at Main Street Baptist Church
- Rocky Top Christmas Parade December 1
- Clinton Christmas Parade December 2

### City of Rocky Top **Monthly Meeting Schedule**

- City Court-2nd Wed. at 8:00 am
- Recreation Comm.-3rd Thurs. at 5 p.m.
- Planning Comm. Workshop-3rd Tues. at 5:30 p.m.
- Planning Commission— 3rd Tues. at 6 p.m.
- City Council Meeting- 3rd Thurs. at 6 p.m.
- Tree Committee-4th Tuesday at 6 p.m.

# **Chamber Events**

Chamber events are a great opportunity for members to network. If you are interested in joining the chamber, please feel free to attend any of these events. For more information about the Rocky Top Chamber of Commerce, visit www.rockytoptn chamber.com or call 865-426-9595.

### **Upcoming Networking Coffee**

- October 3 Networking Coffee at 8:30 a.m. at Rocky Top Dentistry
- December 12 Networking Coffee at Methodist Medical Center

### This paper is published by the Rocky Top Chamber of Commerce monthly and is free to the public.

**Rocky Top Chamber of Commerce** P. O. Box 1054

Rocky Top, TN 37769 865-426-9595

# Please submit events, content and ads by email rockytopchamber@gmail.com

### **Rocky Top News Advertising Rates**

### Newspaper Sponsorship-\$300.00

Includes a full page advertisement for one month of the advertiser's choosing based on availability and eleven months of business card size advertisements. Sponsorship also includes an article about the advertiser's business.

### **Rocky Top Chamber Member's Rates** Full Page ......\$100.00 Half Page.....\$50.00 Quarter Page.....\$25.00 Business Card (3 1/2" x 2") .......... \$10.00

### **Non-Rocky Top Chamber Member's Rates** Full Dago

ruii Page	\$125.00
Half Page	\$75.00
Quarter Page	\$50.00
Business Card (3 1/2" x 2")	

Classified Advertisements available for \$5 per line.

Contact the Rocky Top Chamber of Commerce for multi-month discount rates.



The Rocky Top Chamber and Anderson County Chamber welcomed Coal Creek General Store to Rocky Top with a Ribbon Cutting on September 25th.

Please join us for our quarterly Veteran's
Breakfast hosted by Main Street Baptist
Church on November 18, 2023
Doors open at 8:00am
Chow line starts at 8:30am
Address: 215 4th st, Rocky Top, TN 37769

# **Gary Cooper Insurance**

801 N. Charles G. Seivers Blvd Clinton, TN 37716

865-457-0637



www.GaryCooperInsurance.com

Shetterly (Continued from page 1)

understanding of the issues facing the community and worked tirelessly to address them.

Whether it was through community outreach programs, youth mentoring, or crisis intervention, Shetterly made a positive impact on countless lives throughout his career.

In retirement, Chief Shetterly can take pride in a distinguished career marked by honor, integrity, and an unwavering commitment to the people of Rocky Top.

While his daily presence in the department may be missed, his influence and contributions will continue to shape the future of the Rocky Top Police Department and the community it serves. The City of Rocky Top, the Chamber of Commerce and community extend our heartfelt appreciation to Chief Shetterly and wish him a well-deserved and fulfilling retrement.

There will be a meet and greet for the new Police Chief, John (JT) Thomas, on October 2, 2023, at 6:00pm at City Hall.





# Gear Up for Spooky Family Fun at Windrock Park 2023 Fall Jam

Get ready, adventure enthusiasts! Windrock Park is thrilled to announce the return of Windrock Park 2023 Fall Jam. October 19th-21st.

The festivities kick off with a bang as attendees embark on guided rides through the picturesque landscape. Space is limited, so be sure to secure your spot on the Sunset Guided Ride to the windmills on Thursday



evening or the exhilarating Moderate Guided Ride on Friday morning.

Friday brings a day of excitement with the continuation of the Moderate Guided Ride and the unmissable "Truck or Treat" event at 7:00 pm. Early birds can participate in vehicle decorating while kids can enjoy pumpkin painting and face painting festivities.

Windrock Park introduces an exciting addition to the lineup - the Windrock Challenge 3.0 on Saturday. This point system event, utilizing their trail system and your smartphone, offers participants a chance to win incredible prizes. The Windrock Challenge 3.0 winner becomes one of five finalists with a shot at winning the RMAX 2 1000 SxS on Saturday evening.

Following this adrenaline-pumping challenge, join in the fun for the Decorated ATV/SxS Costume Contest. Prizes await the best-decorated vehicle, favorite kids' costume, and favorite adult costume.

After the thrills and chills, return to the Windrock Park General Store for live music performed by the sensational Southern Steel Band.

Curious about winning the Yamaha Wolverine RMAX 2 1000? Visit the Windrock Park General Store during the Jam week to find out all the details.

Don't miss out on this fantastic opportunity to immerse yourself in a weekend of fun, adventure, and thrilling prizes at the Windrock Park 2023 Fall Jam.

# Rocky Top Dentistry Welcomes Dr. Ashley Lash

Dr. Ashley Lash is the newest member of Rocky Top Dentistry. She is a Midwest native, where she

was born and raised in Canton, Ohio.

She moved to Knoxville, Tennessee in 2016 following completion of her B.S. degree in Biology at Kent State University. She worked at East Tennessee Children's Hospital before applying to dental school where she continued her passion in caring for people.



She graduated dental school from the University of Tennessee Health Science Center.

Dr. Lash enjoys all facets of dentistry and is devoted to providing the best patient-centered dentistry. She is a member of the American Dental Association, the Tennessee Dental Association, and Omicron Kappa Upsilon Honor Society.

She loves dogs, the outdoors and hiking with friends and family. Dr. Lash is enthusiastic about being involved in the Rocky Top community and providing the best care to her patients.



### Services We Provide:

- Pregnancy tests
- Pregnancy tests
   Limited ultrasounds
- STD testing
- Relationship consultation
- Parenting classes
- Material assistance
- Post-abortion support
- Abortion, adoption and parenting information

# Are you experiencing an unplanned pregnancy?

Let's walk through this together. All services are free and confidential.





www.choicesresource.com





Seventh Judicial District Chancery Court State of Tennessee

# JAMES W. BROOKS, JR.

Anderson County Courthouse 100 N. Main Street Chinon, Tennessee 37716 PHONE 865/457-5400 Ext. 209 Fax 865/463-7559

# **ASAP of Anderson Recognizes First Responders**

ASAP of Anderson recognized all of Anderson County's first responders at International Overdose Awareness Day (IOAD), including police officers, firefighters, and EMTs.

Held on August 31st, IOAD is a day to commemorate those lost to overdose, as well as reduce stigma of drug-related death through honoring their memory.

First responders are pivotal in preventing overdoses as they administer Narcan, the potentially lifesaving opioid antagonist medication that is used to reverse an opioid overdose. Nearly 100 people attended the event.

ASAP of Anderson

honored the following departments with plaques, flowers, and free meals at IOAD: Anderson County First Responders, Anderson County Rescue Squad, Anderson County EMS, Anderson County Sheriff Department, Anderson County Jail, Andersonville Fire Department, Briceville Volunteer Fire Department, Claxton Volunteer Fire Department, Clinton Fire and Police Departments, Marlow Volunteer Fire Department, Norris Fire and Police Departments, Oak Ridge Police Department, City of Oak Ridge Fire

Department, Oliver Springs Fire and Police
Departments, and the Rocky Top Police and Fire
Departments.

According to the Knox County Medical Examiner's Drug-Related Death report, 2022 saw a 67% decrease in overdoses with 66 people in Anderson County fatally overdosing compared to 91 in 2021.



Tennesseans can call or text the Tennessee REDLINE at 800-889-9789 to receive a free and confidential referral for substance use disorder treatment services. ASAP would like to thank TN Bank for being a gold sponsor and Mott's Floral Design for donating flowers

to the event.

To stay up-to-date with ASAP's events and meetings, follow ASAPof Anderson on Facebook, Instagram, Twitter, and LinkedIn or on ASAPofAnderson.org.

### **EVERYONE IS WELCOME**

### MAIN STREET BAPTIST CHURCH

215 4th Street, Rocky Top • 865-426-2184 • www.msbcrt.org

Main Street Baptist Church, established in 1928, strives to provide ministries that draw people to the light of Jesus Christ. Our ministry programs are geared to all ages as we seek to share Christ's love and grace.

Ministries include Food Pantry for Rocky Top residents, Rocky Top Recovery for individuals with addiction issues, Children's Summer Feeding Program for Rocky Top children, Second Harvest Mobile Pantry Truck and Special seasonal programming open to the Rocky Top Community.

Sunday School at 9:45 a.m. Sunday Morning Worship at 8:30 and 10:45 a.m. Wednesday Evening Service at 6:30 p.m.



# You could be advertising here!!!

Reach 1,500 readers that live and work in Rocky Top and surrounding communities for as low as \$10 a month.

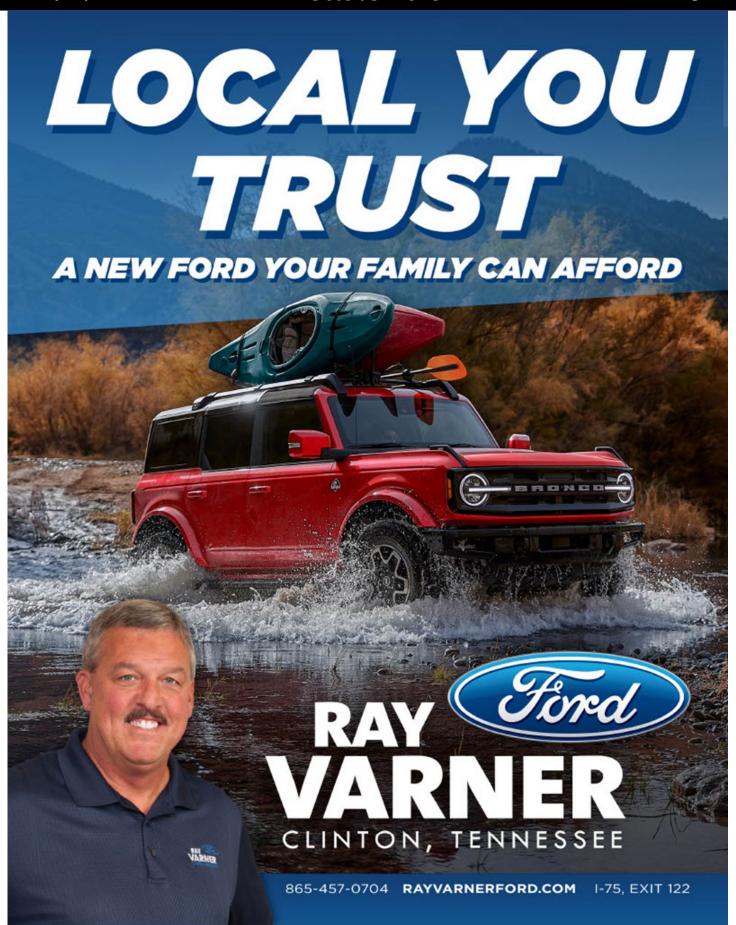
# **Romac Self Storage**

Monthly Storage Space Rental Several Sizes 5 x 6 to 10 x 25

Competitive Pricing
Master Card | Visa accepted

Office: 865-426-9634 Cell: 865-386-3716

Located at 332 S. Main, Rocky Top



Dillon (Continued from page 1)

"Nobody in his Right Mind Would've Left Her," and "Ocean Front Property."

Dillon's journey in music began after he won a talent contest at Jacksboro High School in Campbell County.

He then started performing regularly on the "Jim Clayton Star Time" TV show in Knoxville. He graduated from Oak Ridge High School in 1973 before embarking on a hitchhiking adventure to Nashville, where he commenced his career as a performer at Opryland.

His first record was released in 1974, and he achieved his first chart-topping single in 1979. In recognition of his exceptional contributions to the world of songwriting, Dean Dillon was inducted into the Nashville Songwriters Hall of Fame in 2002 and received the BMI Icon award in 2013.

Although he now resides in Colorado, he remains deeply connected to his Tennessee roots.

The marker unveiling ceremony featured key figures in Tennessee tourism and local government, including Stephanie Wells, Director of the Anderson County Tourism Council, Rocky Top Mayor Kerry Templin, Mark Ezell, Commissioner of the Tennessee Department of Tourist Development and Anderson County Commissioners Tim Isbel and Shane Vowell.

The "Tennessee Music Pathways" initiative, launched by the Tennessee Department of Tourist Development in 2018, serves as an online planning guide that enables visitors to explore the rich musical heritage of the state. By visiting tnmusicpathways.com, music enthusiasts and travelers can access a comprehensive resource that spans all 95 counties in Tennessee, featuring hundreds of landmarks related to the seven genres of music that have found a home in the Volunteer State.

The ceremony was a memorable tribute to Dean Dillon, a Tennessee music icon whose contributions to the world of country music continue to resonate and inspire.

# **KEEP YOUR BILLS LEVEL ALL YEAR**

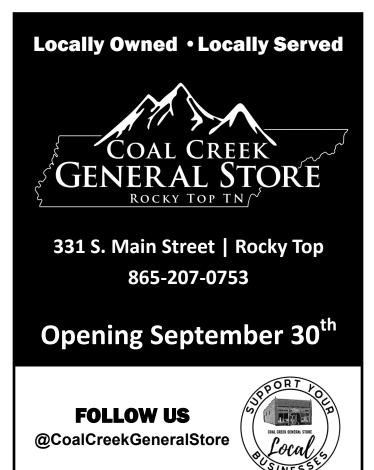
Sign up for Levelized Billing

- Billing is calculated by a rolling 12-month average.
- Prevents steep increases in your bill, even in the coldest or hottest months of the year.
- · Residential Customers Only



www.clintonub.com/levelizedbilling.html Call Customer Service at 865-457-9232





# **Library News**

Happy Spooky Season from Rocky Top Public Library! We added a lot of titles in September and hope you enjoy them!

One of our favorites is Holly by Stephen King. The King of Horror is a perfect read for October if you like a good scare!

We also added all kinds for great reads for all ages, from The Tail of Emily Windsnap for our younger readers to a great new selection of fiction and non-fiction for adults.

A complete list is hanging in the library and all our new titles are on our website! Just drop on in. We would love to show you around.

Our Full Steam Ahead program on Thursdays at 4pm will celebrate the season all month with themed programs full of science, art and spooky fun.

The Friends of the Library will celebrate National Friends of the Library week on October 16th and 17th with a bake sale and membership drive from 10am to 2pm.

Make sure to sign up to join the Friends when you are here to help make our community library the very best.

Make sure to come see us on October 27th to pick up hot cocoa or popsicles (depending on the weather) before you hit the Rocky Top Trunk or Treat.

We will also celebrate on Halloween with all day trick-or-treating and a special drop in MONSTER BASH party from 4pm-6pm! Grab your goblins, pick up a take-and-make Halloween craft kit, and enjoy treats and special music.

# MAKE THE SMART CHOICE PCUD NATURAL GAS www.pcud.org 865-426-2822

# **School News**

These Lake City Elementary School students were the Students of the Month for September. They were chosen by their teachers for always showing respect. Way to go students!



Lake City Elementary School Music Makers have begun rehearsals. They invite you to the Veterans Day program at 8:00 on November 10. Music Makers this year will be Brayleigh Brown, Payci Caldwell, Sunshine Darnell, Luke Enix, Constance Evans, Parker Fox, Aria Goins, Aaleiya Henderson, Zoey Higgs, Briley Idles, Anna James, Bailey Johnson, Jacob Johnson, Kinslee Justice, Bentley King, Caidance Lowe, Esa Minor, Ruth Nelson, Annalie Rogers, Gabe Seiber, Lakelee Taylor, Lillyana Thompson, Gillian Urrutia, Brooklyn Adkins, Adalynn Bryant, Maleia Carroll, Gabriel Disney, Brynlee Elkins, Nathan Gambel, Nathaly Gonzalez, Niya Guthrie, Brooklynn Holstine, Lily McQuaid, Mattie Perkins, Addie Renfro, Hailey Sellers, Kayleigh Sellers, Skylee Shepard, Sisalee Stringfield, Lillian Swanson, Brylen Tackett, Shealyn Taylor and Jayden Ward.

